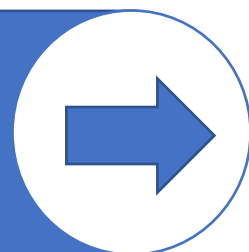




Lockdown Branding Strategy

By YourWerbung



1. LinkedIn Business Growth Hack:

LinkedIn changed its algorithm, this is the Golden Opportunity for businesses to grow online and connect to the industry leaders.

Here, in this strategy, we will daily work on your personal LinkedIn account and build connections with the industry leaders.

After one month of daily work on your personal LinkedIn account, we will be able to build at least 300-600 (estimated) connections.

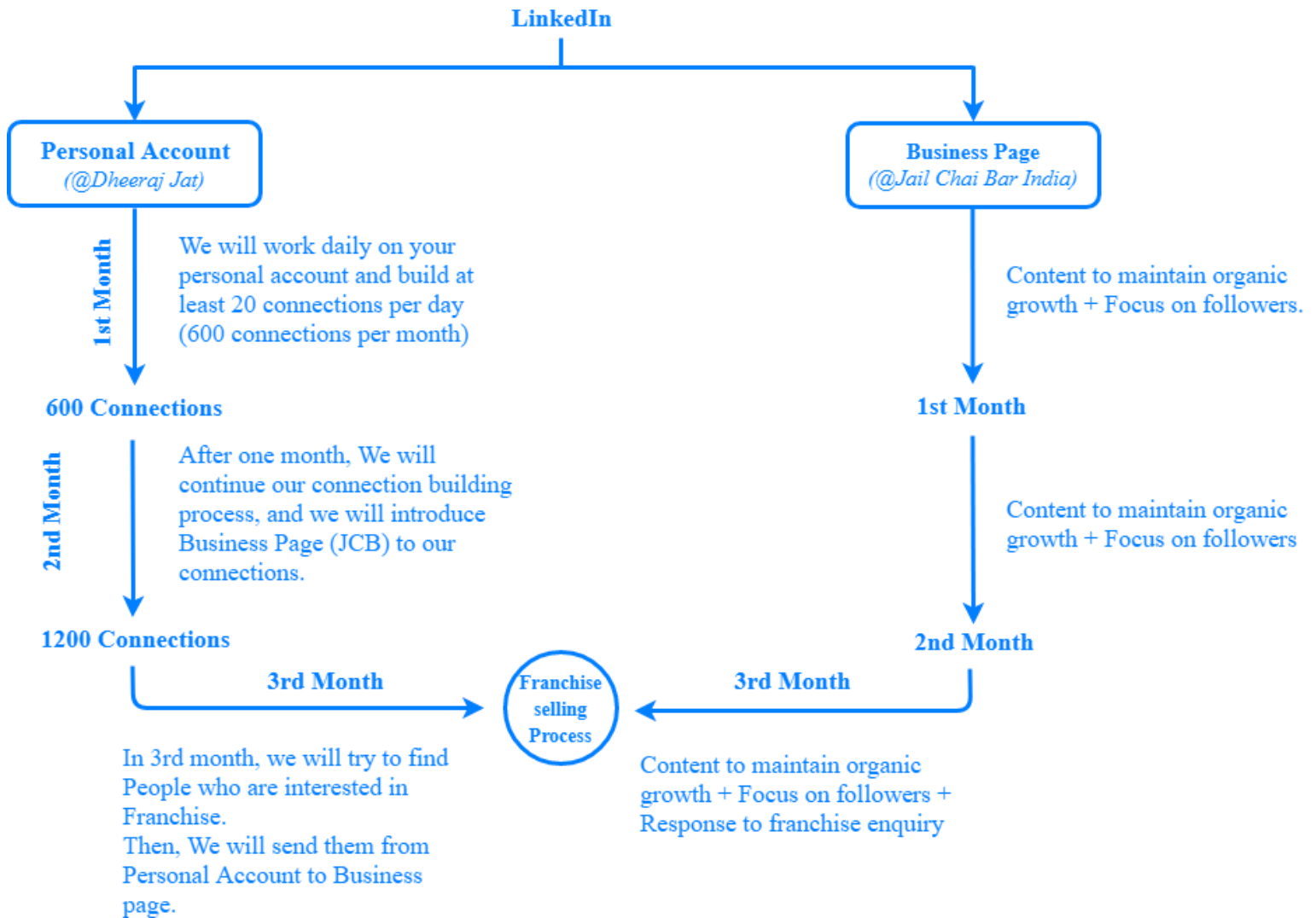
After that, we will introduce your LinkedIn Business page (Jail Chai Bar India) to your connections.

Benefits:

- 1. Your personal LinkedIn account will be connected to 1000+ professionals in your field in just 2 months.**
- 2. You will get more opportunities to sell franchises, because of LinkedIn.**

3. You will be more active on LinkedIn as compared to your competitors.

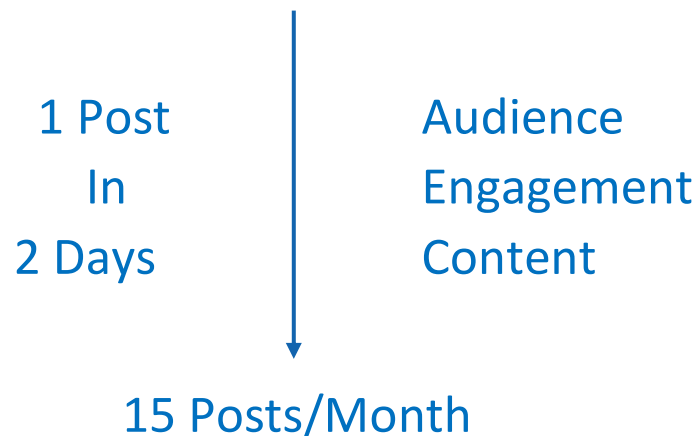
How will it work?



2. Branding Strategy for Organic Growth:

This is the very basic strategy, will be used to maintain the organic growth of your Social Media Pages. Social Media Management is must needed for branding purposes.

Instagram + Facebook + LinkedIn



In this strategy, we will provide 15 pieces of content based on the new trend in the digital world!



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